

As Housing Market Rebounds, AxisPointe Quality Expert Warns Home Builders of Top Risks

AxisPointe's Stan Luhr warns builders eager to start building that many new risks have emerged during the slow-down, including an untrained and new workforce, product incompatibilities and shoddy materials entering the market.

San Diego, CA (PRWEB) April 29, 2013 -- As new home starts edge upward to pull the USA out of the recession, builders are being warned about new risks that can create builder headaches and increased insurance claims, according to Stan Luhr, a nationally recognized forensic expert and CEO of [AxisPointe](#).

"At a recent builders trade show, I was surprised to see so many products being demonstrated in a defective and potentially dangerous way," Luhr said. "In some cases if builders follow the methods depicted at the show, they will have serious failures out in the field."

The most notorious examples included window installations within new wall systems, such as over foam insulation exteriors designed to help reduce energy losses. Luhr said that a national manufacturer demonstrated their foam insulation product with no water-resistive barrier at all.

In one exhibit depicting the window flashing designed to keep water out of a building, "the exhibit was leaking," Luhr said. "The manufacturer's rep didn't understand why the demonstration was leaking out the bottom, until I showed where he installed his own product wrong."

To view additional examples of common construction risks, visit AxisPointe's website by [clicking here](#).

Luhr's company AxisPointe helps builders eliminate risk long before it is permanently built into the final product. AxisPointe's new InSite Mobile(TM) iPhone application empowers builders to eliminate construction risks such as improperly flashed windows, and share non-compliant information instantly to any trade contractor. Any type of smart phone may be used to reply back, and include photos which are instantly shared with the builder to approve.

Builders can also capture unlimited photos during construction, store them and share specific photos with their homeowners via a dedicated homeowner website <http://www.MyHomeProfile.com>

Homeowners have access to important digital records the builder shares, and records are stored for the life of the home.

InSite Mobile utilizes AxisPointe's proven templates of 5,000 risk checkpoints, including customizable templates for safety compliance and storm water controls. Builders can create their own unlimited number of custom checkpoints as well, and select whether field users must take required data and photos for each checkpoint.

Luhr stated that AxisPointe is the first to release a truly flexible smart phone application for home builders at an affordable price since there is no hardware to buy other than an iPhone. "As builders embrace this new technology and see how it saves them time and money, we will keep adding features to include even more benefits for the homeowner," Luhr said.

About AxisPointe

Since 2002 AxisPointe has provided home builders and contractors with technology solutions to eliminate construction risk and improve efficiency. AxisPointe's HomeProfile® document management solution has been employed on thousands of homes by leading builders. Builder support services include risk management services, quality assurance and job schedule management, project quality assurance and control systems, project document storage and archiving, customer service management, insurance certificate management, and post-warranty claims support. AxisPointe's customer web portal allows homeowners to watch their home being built in real time, and directs instant communication and builder document sharing. AxisPointe's services are completely hosted, eliminating I.T. overhead and operates on multiple cloud-based service networks and company-owned servers.

For more information visit <http://www.AxisPointe.com>